



# THE LILIUM BALL

CHAPTER ONE





## About HKECC

The Hong Kong Entrepreneurs Chamber of Commerce (Canada) (HKECC) was founded in November 2022 to connect, support, and uplift Hongkongers in Canada. Today, we are a thriving network of over 300 entrepreneurs and professionals across finance, trade, real estate, law, medicine, media, and more.

## Our Mission & Vision

To empower Canadian Hongkongers by fostering a community that thrives on becoming a significant contributor to Canada and its values. We serve as a unifying platform for Hong Kong entrepreneurs and professionals to establish, expand, and leave a lasting impact.

## Lilium Ball 2025 – Chapter One

The Lilium Ball: Chapter One continues the legacy of last year's inaugural event, marking a new chapter in the journey of the Hong Konger diaspora in Canada. It builds on the strong foundation established in our first year, celebrating the resilience, adaptability, and entrepreneurial excellence that define our community. Just as the lily flourishes in diverse environments, Hongkongers continue to thrive, making enduring contributions to business, culture, and society.

Mirroring the clustered growth of the Lilium, this next chapter strengthens a dynamic network of leaders, entrepreneurs, and visionaries, fostering exclusive opportunities for collaboration, innovation, and influence.

The photos featured on this page capture memorable moments from Lilium Ball: Chapter Zero, our inaugural event in 2024, where we laid the groundwork for a tradition of excellence. As we move forward, Lilium Ball: Chapter One invites you to be part of an even more impactful celebration.

Partnering with Lilium Ball: Chapter One is more than just participation—it is a strategic investment in excellence, progress, and a shared vision for Canada's future. Your engagement enhances brand prestige, connects you with influential decision-makers, and positions you at the heart of a thriving Hongkonger-Canadian community driving meaningful economic and social impact.

**JOIN US FOR CHAPTER ONE.  
SHAPE THE FUTURE. LEAVE A LEGACY.**





May 17, 2025

6:00PM – 10:00PM

**The Omni King Edward Hotel | Downtown**

37 King St E, Toronto, ON. M5C 1E9

Category & Benefit	Title Partner	Jade Partner	Gold Partner	Corporate Table
	\$16,880	\$10,880	\$6,880	\$4,880
<b>Event Participation &amp; Seating</b>				
Seats at Head Table	2			
Total Tickets	10	10	5	10
<b>Branding &amp; Advertising</b>				
Full Page Ad in Program Book	Inside Cover Spread	Prominent Position	Full Page	Full Page
Feature Page in Program Book	⦿			
Logo on Promotional Materials	⦿	⦿	⦿	
Logo on Event Screen	⦿	⦿	⦿	
Program Book Advertorial	⦿			
Appreciation Ads (Event & Online)	⦿	⦿	⦿	
<b>Recognition &amp; Publicity</b>				
Speech at Event	3 Min			
Token of Appreciation on Stage	⦿	⦿	⦿	
Corporate Video on Event Screen	⦿	⦿		
Tabletop Logo Display	⦿	⦿		
Media Releases	⦿	⦿	⦿	
Social Media Promotion	⦿	⦿	⦿	
Website Feature	Video & Logo	Video & Logo	Logo Only	
Press Conference Speech	⦿	⦿		
Mention at Gala	⦿	⦿	⦿	
Logo Display at Gala	⦿	⦿	⦿	
<b>Special Opportunities</b>				
60-second Interview	⦿	⦿		
Upgraded Wine Selection	⦿	⦿	⦿	⦿
VIP Reception Access	⦿	⦿		
Complimentary Valet Parking	2	1		
Exclusive Photo Session	⦿			





## ADDITIONAL PARTNERSHIP OPPORTUNITIES

- Program book full-page advertisement | \$800
- Program book 1/2-page advertisement | \$500
- Program book double-page spread advertisement (Limited Availability) | Contact for pricing

---

## FOR PARTNERSHIP INQUIRIES & RESERVATIONS

**Edward Chan**

**Hong Kong Entrepreneurs Chamber of Commerce (HKECC)**

Toll-Free: 1-888-664-5322

Email: [event@hkecc.ca](mailto:event@hkecc.ca)



For bespoke and exclusive partnership opportunities,  
please contact us to explore tailored solutions that align  
with your vision and objectives.

*Let's discuss how we can tailor a package  
that fits your business goals.*

